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## EL ROL DEL SECTOR PRIVADO EN LA EDUCACIÓN EN AMÉRICA LATINA



### En español

#### PREAL – Programa de Promoción de la Reforma Educativa de América Latina y el Caribe

El PREAL funciona bajo el amparo institucional del Diálogo Interamericano, con sede en Washington, D.C. y la Corporación de Investigaciones para el Desarrollo, CINDE, con sede en Santiago de Chile. Su misión es contribuir al mejoramiento de la calidad y equidad de la educación mediante la promoción de debates informados sobre política educacional; la identificación y divulgación de buenas prácticas y el monitoreo del progreso educativo en los países de la región. El PREAL promueve la colaboración entre los actores de la sociedad civil y los gobiernos en los esfuerzos por mejorar la educación y fortalece las capacidades de gestión para ello.

<http://www.preal.org/>



En <http://www.preal.org/Publicacion.asp> pueden consultarse diversas publicaciones sobre el rol del sector privado:



*Casos seleccionados en Brasil: Fundaciones empresariales comprometidas con la educación.*

Febrero 2005

En este número se da cuenta de las múltiples formas que puede tomar la colaboración privada en el área educativa, con iniciativas que, lejos de quedarse en un simple apoyo financiero a proyectos, involucran a las organizaciones y empresas en su diseño y ejecución.



*Sudamérica: Iniciativas de fundaciones empresariales en el ámbito educativo.*

Octubre 2004

En esta edición se presentan algunos ejemplos en Argentina, Chile y Colombia sobre iniciativas provenientes del ámbito empresarial, destinadas a canalizar aportes a la educación.



*Centroamérica y México: El cambio educativo apoyado por fundaciones de origen empresarial.*

Junio 2004

Presenta experiencias que muestran las diferentes formas que puede adquirir el apoyo del sector productivo hacia la educación: aporte de recursos para mejorar la infraestructura y equipamiento de las escuelas, contribución para la incorporación de tecnologías, creación y mantenimiento de escuelas de calidad, becas, programas de atención de problemas específicos alfabetización, retención escolar, erradicación del



trabajo infantil, etc.), y generación de materiales y de metodologías pedagógicas, entre otros.

### **Costa Rica y El Salvador: Tres casos de compromiso del sector privado con la educación pública.**

PREAL, Octubre 2005

En tanto el mundo empresarial como organizaciones no gubernamentales pueden, desde fuera de las esferas públicas pero trabajando en asociación con ellas, contribuir al mejoramiento de la educación pública. Los casos reseñados en esta edición dan cuenta de ello. En esta edición se ilustran además la diversidad de formas que pueden adquirir los aportes empresariales al sector educativo, teniendo en cuenta objetivos de mutuo interés.

[http://www.preal.org/Biblioteca.asp?Id\\_Carpeta=66&Camino=63|Preal%20Publicaciones/66|Serie%20Mejores%20Prácticas](http://www.preal.org/Biblioteca.asp?Id_Carpeta=66&Camino=63|Preal%20Publicaciones/66|Serie%20Mejores%20Prácticas)



### **In English**

#### **Mobilizing the Private Sector for Public Education: A View from the Trenches**

Harry Anthony Patrinos and Shobhana Sosale

World Bank, 2007

This book explores the burgeoning number of public-private partnerships in public education in different parts of the world. The partnerships differ in form and structure, in the extent of public and private participation, and in the forms of their engagement. The essays in this book are written mainly from the provider's perspective and offer valuable insights into the purpose, trend, and impact of public-private partnerships, and an understanding of the barriers they face.

[http://siteresources.worldbank.org/EDUCATION/Resources/278200-1099079877269/547664-1099079934475/Mobilizing\\_PrivateSector\\_PublicEdu.pdf](http://siteresources.worldbank.org/EDUCATION/Resources/278200-1099079877269/547664-1099079934475/Mobilizing_PrivateSector_PublicEdu.pdf)



#### **Public-Private Partnerships in Latin America: A Review Based on Four Case Studies**

Jose-Gines Mora

Program on Education Policy and Governance, Harvard University, October 2005

This paper takes a look at public-private partnerships in education in Latin America. Our analysis is based on four case studies carried out in four different countries: Colombia, Venezuela, Chile and Brazil. These four countries are different and varied and this leads us to believe that this study is, therefore, fairly representative of the general situation in Latin America. In general terms, there are close links between public and private education in all the countries. Around 20 percent of students in primary and secondary education study at private schools and around a third of students in higher education attend private universities. The ways private education is financed is of great importance when aiming to encourage equality and efficiency in these countries' education systems. In addition, given the relatively poor resources and quality of education in these countries, private-public partnerships in education is a frequent experience which aim to improve the management and quality of educational centers. Both of these aspects will be dealt with in this paper.





The paper has been divided into the following sections. Firstly, we will take a look at the political, social and economic background of the four countries involved, we will then move on to briefly analyze the public-private partnership in each of the four countries and finally we will offer a global analysis of the situation and put forward some initial conclusions.

<http://www.innovations.harvard.edu/showdoc.html?id=9218>



### **How Public-Private Partnerships in Education Can Enhance International Business Competitiveness**

Charles Mitchell

The Conference Board Executive Action Reports, January 2007

Roughly three billion new participants are entering the global economic system from countries like Russia, China, India, and Vietnam — while there is increased risk and competition in this expanded economic universe, there is also increased opportunity for countries and companies that get it right. Requires registration

[http://www.conference-board.org/publications/describe\\_ea.cfm?id=1254](http://www.conference-board.org/publications/describe_ea.cfm?id=1254)



### **Public-Private Partnerships in the Education Sector**

World Bank

<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTEDUCATION/0,,contentMDK:20756247~menuPK:2448342~pagePK:210058~piPK:210062~theSitePK:282386,0.html>



### **Handbook on Public Private Partnerships**

International Financial Corporation

This Handbook was created as a guide to facilitate Public Private Partnerships in Education. It contains case studies, models and Handbook Table of Contents and Introduction

<http://www2.ifc.org/edinvest/public.htm>



### **Public-Private Partnerships for Educational Quality**

USAID's EQUIP1

EQ Review: Educational Quality in the Developing World, July 2005

EQ Review is a newsletter published by USAID's EQUIP1 to share knowledge about issues fundamental to improving educational quality and to communicate the successes, challenges, and lessons learned by USAID Missions. This issue presents USAID work with public-private partnerships in education.

[http://www.equip123.net/EQ\\_Review/3\\_1.pdf](http://www.equip123.net/EQ_Review/3_1.pdf)



### **EdInvest**

EdInvest, the education investment information facility, is a forum for individuals, corporations and other institutions interested in education in developing countries. A service of the World Bank Group, EdInvest provides information for making private



investment possible on a global scale.

<http://www.ifc.org/edinvest/>

### Mobilizing the Private Sector for Public Education : A PEPG - World Bank Conference

Kennedy School of Government, Harvard University, 2005

This conference focused on the public-private partnerships in education in the context of both developing and developed countries and the efficacy of such initiatives. The event attracted many of the foremost economists, political scientists, policymakers and practitioners with an interest in education policy. Papers presented at the conference analyzed vouchers in Colombia and Chile, charter schools in the United States, concession schools in Colombia, and education contracting and teacher absenteeism in public and private schools in developing countries. Participants also discussed the role of the World Bank, IFC, and other development partners in fostering a public-private partnership in education and the theoretical arguments behind mobilizing the private sector. In addition, the event explored the creation of a research program on public-private partnerships in education, with an emphasis on contracting models.

<http://www.ksg.harvard.edu/pepg/conferences/MPSPE.htm>



## Colección de referencia virtual del IRC

El IRC cuenta con una colección de libros electrónicos disponible a través de Internet, que incluye varios títulos sobre educación:

*Almanac of American Education*, 2006

*Copyright Catechism: Practical Answers to Everyday School Dilemmas*, 2005

*Education: Meeting America's Needs?*, 2006

*Encyclopedia of Education*, 2nd ed., 2003

*Encyclopedia of Educational Leadership and Administration*, 2006

*Scholarships, Fellowships and Loans*, 23rd ed., 2007



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[http://spanish.argentina.usembassy.gov/coleccion\\_de\\_referencia\\_virtual.html](http://spanish.argentina.usembassy.gov/coleccion_de_referencia_virtual.html)



**¿Necesita más información sobre educación?**

**El IRC puede ayudarlo. Comuníquese con nosotros**

**[BuenosAiresIRC@state.gov](mailto:BuenosAiresIRC@state.gov)**